



# The Five Behaviors<sup>®</sup> Difference

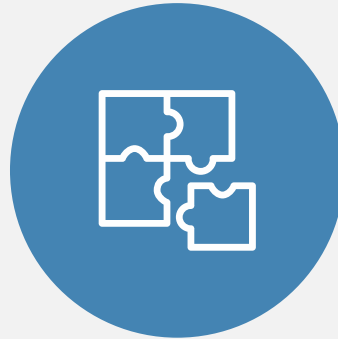


**The Five Behaviors<sup>®</sup> is the only team development solution that empowers individuals through self-discovery and constructive behavioral modeling to rewrite the traditional rules of teamwork.**

# Team Development Solutions Unlike Any Other



**Powerful, Proven Model**

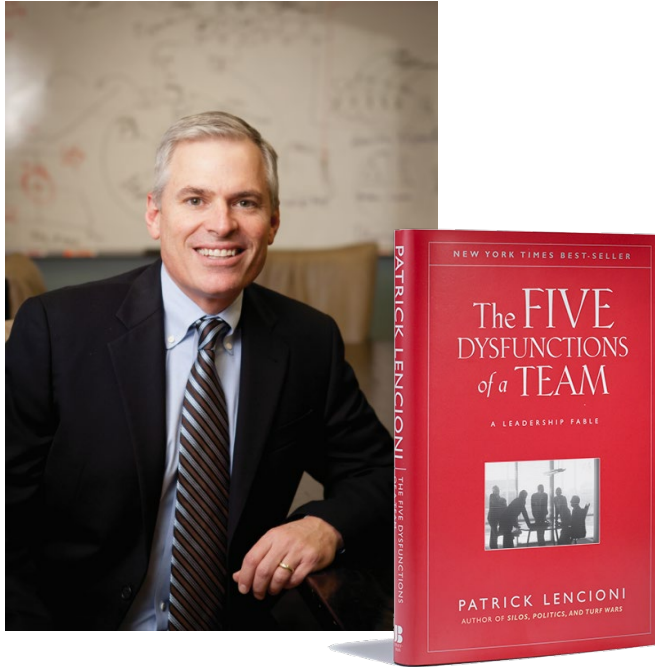


**Personality Insights in Action**



**Human Approach to Team Development**

# Powerful, Proven Model



**Based on New York Times best-selling author  
Patrick Lencioni's groundbreaking  
methodology for team development.**

# Personality Insights in Action



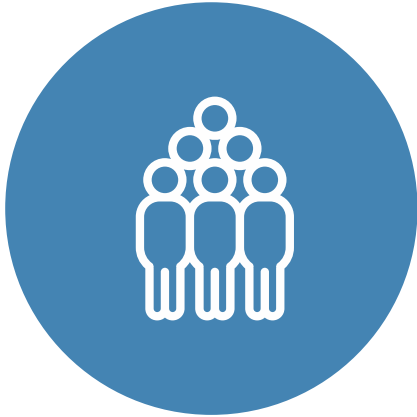
**The Five Dysfunctions of a Team model**

+



**Personality assessment powered by  
Everything DiSC® + All Types™**

# Human Approach to Team Development



- Designed to address the full spectrum of cohesive team behaviors
- A team approach built on strong foundation of vulnerability-based trust

“

**Vulnerability-based trust** is achieved when team members comfortably and quickly acknowledge, without provocation, their mistakes, weaknesses, failures, and needs for help while recognizing the strengths of others, even when those strengths exceed their own.

”

- Patrick Lencioni

# Transformational Team Learning



**Innovative Assessment**



**Rich, Personalized Learning Experience**



**Tools for Continued Learning**



# Innovative Assessment



- Uses computer-adaptive testing
- Sophisticated algorithms deliver precise, personalized insights

# Rich, Personalized Learning Experience



- Personalized profile for each participant
- Customized training experience to fit your organization's needs
- Impactful activities that address all essential team behaviors

# Tools for Continued Learning



- Robust follow-up resources including comparison reports to track the team's progress

# Deep Understanding of Modern Team Dynamics



**Expertise in Team Dynamics**



**Customer-First Solutions**

# Expertise in Team Dynamics



- Large-scale research initiatives to understand workplace trends
- Survey employees, managers, and executives to guide solution development and refinement

# Customer-First Solutions



- We develop our solutions with decision-maker feedback and rigorous product testing

# Proven Satisfaction

**97%** satisfaction rating  
among teams and organizations  
that have experienced The Five  
Behaviors<sup>®</sup> Team Development

# Elite Network of Experts



- Our solutions are delivered through an exclusive network of consultants, trainers, and coaches
- Our Partners are empowered to customize the learning experience to fit your needs



**Curious to learn more?**  
**Let's connect.**

*Rise*  
~~WORK~~  
TOGETHER



*The* **Five**  
**Behaviors**<sup>TM</sup>  
A Wiley Brand